

BIKE24 decides to buy back shares

Announcement pursuant to Article 2(1) of the Delegated Regulation (EU) 2016/1052

Dresden, Germany, 23 September 2021 – The Management Board of Bike24 Holding AG (the “Company”), with the consent of the Supervisory Board, has resolved to buy back own shares of the Company (ISIN: DE000A3CQ7F4) for a total maximum purchase price (excluding incidental costs) of up to EUR 425,000.00 and a maximum volume of up to 17,000 shares (approx. 0.04% of the registered share capital) on the stock exchange (the “Share Buy-Back Program”). The Share Buy-Back Program is implemented in accordance with the provisions of section 71 para. 1 no. 2 of the German Stock Corporation Act (AktG). The buy-back via Xetra trading of the Frankfurt Stock Exchange will begin on 23 September 2021 and may be conducted until the end of 1 October 2021. The shares bought back shall be offered to employees of the Company or entities affiliated with the Company as a one-time bonus in connection with the listing of the Company.

The acquisition of own shares by way of the Share Buy-Back Program will be carried out by a credit institution. To the extent it is intended to repurchase shares of the Company during a closed period within the meaning of Art. 19(11) of Regulation (EU) No 596/2014 of the European Parliament and the Council of April 16, 2014 or during a period in which the Company has decided to delay the public disclosure of inside information in accordance with Art. 17(4) of Regulation (EU) No 596/2014 of the European Parliament and the Council of April 16, 2014, the Company has instructed the credit institution to execute such repurchases. The credit institution will make its trading decisions concerning the timing of the purchases of the shares of the Company, observing the contractual obligations, independently of and without any influence from the Company within the meaning of Art. 4(2) lit. b) of Delegated Regulation (EU) 2016/1052 of the Commission of March 8, 2016. Insofar, the Company will not exercise any influence over the credit institution's decisions.

The purchases of own shares will be carried out in accordance with Art. 5 of Regulation (EU) No 596/2014 of the European Parliament and the Council of April 16, 2014 as well as the provisions of Delegated Regulation (EU) 2016/1052 of the Commission of March 8, 2016. To the extent the Company has mandated a credit institution to purchase the shares of the Company, the Company has instructed this credit institution accordingly.

The shares of the Company will be purchased at market prices in accordance with the conditions for trading pursuant to Art. 3 of Delegated Regulation (EU) 2016/1052 of the Commission of March 8, 2016. In particular, the shares of the Company will not be purchased at a price higher than the higher of the price of the last independent trade and the highest current independent purchase bid on the trading venue where the purchase is carried out. In addition, the Company will not purchase on any trading day more than 25% of the average daily volume of the shares on the trading venue on which the purchase is carried out. The average daily volume is calculated based on the average daily volume traded during the 20 trading days preceding the date of the respective purchase.

To the extent required and legally permissible, the Share Buy-Back Program can be suspended and also resumed at any time.

Information on the transactions relating to the Share Buy-Back Program will be adequately disclosed no later than by the end of the seventh daily market session following the date of execution of such transactions in a detailed form and in an aggregated form. In addition, the Company will post on its website (<https://ir.bike24.com>) under section "Investor Relations", subsection "Share", the transactions disclosed and keep that information available for the public for at least a 5-year period from the date of public disclosure.

End

Disclaimer:

This release contains forward-looking statements. These statements are based on the current views, expectations, assumptions and information of the management of the Company. Forward-looking statements should not be construed as a promise of future results and developments and involve known and unknown risks and uncertainties. Various factors could cause actual future results, performance or events to differ materially from those described in these statements, and neither the Company nor any other person accepts any responsibility for the accuracy of the opinions expressed in this release or the underlying assumptions. The Company does not assume any obligations to update any forward-looking statements.